

# Sabelo E Zikhali

**UI UX Specialist** 

http://profile.ambrella-solutions.co.za/

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#### **PROFILE**

Dedicated UI/UX Design and Development with 8 years of experience in crafting user interfaces and enhancing user experiences for web and mobile applications. Adept at translating complex concepts into intuitive, engaging designs that drive user satisfaction and engagement. Proven success in collaborating with crossfunctional teams to deliver high-quality products on time.

#### **EDUCATION**

#### **Information Technology & Computer Science L4** 2009 - 2011

\* Amajuba FET College: Information Systems, System Development, Electronics, Computer Hardware, Data Communication & Networking, System Analysis and Design, Principle Of Computer Programming, Mathematics , English, Contact Center Operations, Life Orientation

#### **National Diploma**

2012 - 2013

NIIT Majuba Centre: Programming Common Business Application Operating System, HTML, XML, CSS, Object Oriented Programming, C#, SQL Server 2005, ASP.NET

#### Adobe Suite (CS6)

2015

\* Academy Of York: Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver, Adobe InDesign

#### **Google UX Design Professional Certificate**

2022

Google: Build Dynamic User Interfaces (UI) for Websites Conduct UX Research and Test Early Concepts Start the UX Design Process: Empathize, Define, and Ideate Foundations of User Experience (UX) Design Create High-Fidelity Designs and Prototypes in Figma Build Wireframes and Low-Fidelity Prototype

## **WORKING EXPERIENCE**

## **Seth Consulting**

10/2013 - 06/2015

• Website design and development (HTML5,Bootstrap & WordPress), Setting up emails and configuration, Domain registration and MySQL Database set up, Client Support, Graphics Design, Branding, Online mailer's Development,

Ref: Mr J Matabane | Senior Designer | (073-830-1675)

## In The Net Technology ITNT

07/2015 - 12/2016

· Website design and development in Concrete 5.7, Styling Developed Systems using CSS 3, PHP Fundamentals, Twig, Designing and Managing our brand, Setting up emails and configuration on Outlook, Social media & Marketing designs (Google, Facebook ads & Twitter), SEO implementation to all site

Ref: Mr G Morambadoro | Senior Developer | (081-734-6116)

## Interfile

01/2017 - 06/2023

• Directed the redesign of digital media platforms, Enhancing user experience and interface, increasing user retention, Implemented a user testing framework that reduced project development cycles by 20%, optimizing resource allocation, Conducted workshops on UX best practices, improving team skills and project outcomes significantly, Developed user personas and scenarios to guide design decisions, improving the user interface for better navigation, Oversaw the migration of legacy systems to modern UX frameworks, decreasing load times by 50%., Created detailed wireframes and prototypes that streamlined the development process, reducing time to market. Consulting with clients to understand their needs and goals (Working with BAs), Explaining user research results to internal stakeholders (Working with BAs), Developing personas, Conducting usability testing, Creating wireframes, sitemaps and screen flows, Creating product prototypes, Analyzing user feedback and activity, and iterating to enhance the user experience, Handing over the designs to the developers, Rapid prototypes using HTML5 and CSS3, Sometimes managing the Front end developers team and UX Engineers.

Ref: Mr Pitsini | Senior BA | (071-623-4712) Mr V Mhlongo | Lead PM | (081-540-5055) Mr D Randal | Senior Dev | (079-717-2570)

Ref: Mrs K Claassen (081-540-5055)

# Vodacom (t6f)

07/2023 - Present

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SKILLS

**User Testing** 

Figma

Adobe XD

Agile Methodologies

Interactive Prototyping

HTML 5 and CSS

**ACHIEVEMENTS** 

Rising Star Award (2017) Culture Ambassador (2022) Going an Extra Mile Awards 3x

LANGUAGES

**ENGLISH** 

**ISIXHOSA** 90%

90%

ISIZULU 100%

**SESOTHO** 40%

**HOBBIES** 







